



12 - 14 JANUARY 2011
THE BALLROOM,
PRINCE HOTEL & RESIDENCE
KUALA LUMPUR

IPO 2011



KEYNOTE ADDRESS & OFFICIAL OPENING

Y.B. SENATOR DATO' IR. DONALD LIM SIANG CHAI
DEPUTY MINISTER OF FINANCE MALAYSIA

INTERNATIONAL IPO PANELISTS FROM:

- SECURITIES COMMISSION, MALAYSIA (PENDING CONFIRMATION) ■
- SUPERMAX CORPORATION, MALAYSIA ■
- ERNST & YOUNG, INDIA ■
- MAYBANK INVESTMENT BANK, MALAYSIA ■
- KIRCHHOFF CONSULT AG, GERMANY ■
- SHEARMAN & STERLING, SINGAPORE ■
- CAPITAL MARKETS ADVISORY, UNITED STATES OF AMERICA ■
- ZAID IBRAHIM & Co, MALAYSIA ■
- KPMG, MALAYSIA ■
- CLEARY GOTTLIEB STEEN & HAMILTON, HONG KONG ■
- SIDLEY AUSTIN, SINGAPORE ■
- DELOITTE & TOUCHE, SINGAPORE & MALAYSIA ■
- FAEGRE & BENSON, UNITED KINGDOM ■
- DIGITAL SCANNING CORPORATION, SINGAPORE ■
- MIMB INVESTMENT BANK, MALAYSIA ■
- DECHERT, HONG KONG ■
- MERCURY SECURITIES, MALAYSIA ■
- RSM STRATEGIC BUSINESS ADVISORS, MALAYSIA ■
- GOODWIN PROCTER, HONG KONG ■

TAKE ADVANTAGE OF IPO 2011:

22 International & Regional IPO Experts

3 Astounding Days

1 Platform

Researched & Developed By:

IBN INTERNATIONAL™

IPO 2011

Dear Participant (s),

Going public is not for every company; the pitfalls are numerous and the stakes are high. If this is the route you choose to take, it is essential to understand what is involved, to start planning early and to build the right team, both within your business and in the advisors you appoint. We hope this conference will give you the what we call an "IPO journey" that supports you and your business in your quest for growth.

Sam

Sam J. Jones
CEO, IBN INTERNATIONAL

"FOLLOWING A SLUGGISH 1H2009, IPOs RE-EMERGE IN THE 2H, LED BY CHINA. FOR THE FULL YEAR, 577 IPOs RAISED US\$112.6 BILLION, A MODEST RISE FROM 2008, BUT FAR BELOW THE 2007 PEAK TOTAL OF US\$295 BILLION. ASIA LED GLOBAL IPO ACTIVITY, MAKING UP 70% OF THE FUNDRAISING."

- THE EDGE FINANCIAL DAILY,
OCTOBER 13, 2010

STATISTICS THAT REFLECT IPO'S MARKET GROWTH IN 2010

- ✓ 593 DEALS RAISED USD99.6 BILLION - A 743% INCREASE IN FUNDS RAISED IN FIRST QUARTER OF 2009
- ✓ IN THE FIRST QUARTER OF 2010, ASIA ACCOUNTED FOR 60% OF GLOBAL IPO DEALS
- ✓ ASIAN PACIFIC EXCHANGES LAUNCHED 10 OF THE TOP 20 IPOs
- ✓ ASIAN COMPANIES MADE UP AMONG TOP 10 IPOs IN FIRST QUARTER OF 2010, NAMELY USD1.1 BILLION IPO OF DAI-ICHI LIFE JAPAN, USD4.4 BILLION IPO OF SAMSUNG LIFE INSURANCE SOUTH KOREA & USD 2.3 BILLION IPO OF HUATAI SECURITIES CHINA

The IPO market has thawed after an extended freeze, but the real rebound is yet to come... Timing the launch of an IPO remains a significant challenge, being well-prepared to run the race is just as important as getting to the starting line... Are you prepared?

'Most issuers around the world are waiting for the right window of opportunity to secure more favourable pricing for their expansion capital. Asian companies will likely continue to dominate the IPO recovery.'

- Ernst & Young, 2010

The **IPO 2011 CONFERENCE** will bring together the foremost IPO experts from the region and beyond. This conference will consist of practical state of the art presentations and case studies, digging deeper into successful IPOs, the newest regulations, the different stages of the Pre-IPO process and considerations, along with a special focus on regulatory issues, and how market volatility affects IPOs and capital markets, and new products and issues have changed the environment in the last year.

Structured to allow as much networking as possible, you will also be able gain an understanding about investment trends and opportunities regionally and internationally from some of the current most successful market players.

SECURE YOUR PLACE TODAY AND:

- **Understand** the rationale for going public and determine your company's readiness
- **Acquire** the key steps leading to a successful listing
- **Optimise** your IPO strategy to significantly enhance investment and create sustainable growth for your organisation
- **Gain** essential updates on the latest IPO trends for local and international stock markets
- **Share** experience with your peers across the entire industry and find solutions for going public in volatile markets
- **Uncover** the opportunities for Malaysian companies to list on foreign exchanges
- **Learn** how regional capital markets are making strides globally and are attracting larger issuers
- **Network** with leading IPO underwriters, market regulators, bankers, advocates and government officials
- **Learn** from experience and draw conclusions from case studies of successful listings
- **Review** cutting-edge viewpoints towards market trends and promising industries

SPONSOR TODAY!

Limited sponsorship and exhibition opportunities available. Please call Melissa Yeow at 603 9206 5800 or email melissa@intel-biznet.com



0830 REGISTRATION

0900 WELCOME ADDRESS BY CHAIRMAN

0910 KEYNOTE ADDRESS AND OFFICIAL OPENING
Current IPO Market Observation - Outlook for Malaysia
 Y.B Senator Dato' Ir. Donald Lim Siang Chai
 Deputy Minister of Finance, Malaysia

0940 Coffee Break and Networking

1000 IPO DECISIONS - WHY GO PUBLIC?
Simon William Holden . Senior Associate
Faegre & Benson, United Kingdom

- ❖ Decisions to make when going public
- ❖ Financial, regulatory & business practice decisions
- ❖ Jurisdictions and benefits to go public
- ❖ Questions to ask before committing to an IPO

1035 CONSTRUCTING A STRONG IPO INFRASTRUCTURE

Foong Mun Kong . Partner
KPMG, Malaysia

- ❖ People - Change of mindsets
- ❖ Systems
 - ❖ Accounting system to support financial reporting standards and compliance requirements of authorities
 - ❖ Risk management system and implementation of internal controls to address identified risks
 - ❖ Compliance with internal controls
- ❖ Policies & Procedures
 - ❖ Corporate governance structure
 - ❖ Whistle blowing policy & Standard Operating Procedures
 - ❖ Board of Directors' Charter & Directors' code of ethics

1110 LEGAL ISSUES & PREPARATIONS FOR IPO

Wan Kai Chee . Partner
Zaid Ibrahim & Co., Malaysia

- ❖ Legal background to IPOs
- ❖ Variations in features and structures of IPOs in the market
- ❖ Company preparations before listing and actions required
- ❖ Recent developments and legal issues involving IPOs

1145 PRE-IPO TRANSACTIONS TO ENHANCE VALUE

Girish Ramachandran . Executive Director
RSM Strategic Business Advisors, Malaysia

- ❖ Objectives of pre-IPO planning
- ❖ The pre-IPO roadmap
- ❖ Enhancing value through profits, reputation & expectations
- ❖ Performance management and keys to a successful IPO

1220 Luncheon

1335 MANAGING INVESTOR RELATIONS & COMMUNICATIONS - THE SUPERMAX APPROACH

Dato' Seri Stanley Thai . Chief Executive Officer
Supermax Corporation, Malaysia

- ❖ Corporate structure
- ❖ The use of media
- ❖ Dissemination of information to investors, media & authorities

1410 FINANCIAL AND STRATEGIC ISSUES BEFORE & DURING AN IPO

Edmund Tham . Head of Research
Mercury Securities, Malaysia

- ❖ Financial reasons to list
- ❖ Procedures & Prospectus
- ❖ Book building & Underwriting

1445 IPOs UNDER RULE 144A AND/OR REGULATIONS - WHAT ISSUERS SHOULD EXPECT

Gail Ong . Counsel / Su-Ann Cheah . Associate
Shearman & Sterling, Singapore

- ❖ IPO process and parties
- ❖ Due diligence
- ❖ Key legal documentation
- ❖ Financial statements and audit or comfort letters

1520 Coffee Break & Networking

1540 PREPARING FOR THE IPO VALUE JOURNEY

R.Balachander . Partner & IPO Leader
Ernst & Young, India

- ❖ Prepare early
- ❖ Outperform competitors on key benchmarks
- ❖ Evaluate capital-raising options
- ❖ Address investors current concerns

1615 PRICING AN IPO STOCK IN VOLATILE MARKETS

Arvin Chia . Director & Head of Equity
Capital Markets
MIMB Investment Bank, Malaysia

- ❖ The Malaysian/Asian perspective on both crises & how it has impacted pricing of IPOs
- ❖ Key considerations when determining pricing - market sentiment, industry outlook, IPO size, etc.
- ❖ Can you effectively time the market?
- ❖ Historical analysis of successful/unsuccessful IPOs & correlation with market sentiment
- ❖ Strategies to employ in the pricing & marketing of an IPO
- ❖ What you can do to improve your chances of a successful listing

1650 Q & A

1700 End of Day One

0900 WELCOME ADDRESS BY CHAIRMAN

0905 GLOBAL OFFERING OF MALAYSIAN-LISTED IPOs

Robert K. Williams . Counsel
& Sung K. Kang . Partner
Cleary Gottlieb Steen & Hamilton, Hong Kong

- ❖ Decisions to make when going public
- ❖ Benefits of adding overseas offering component to Bursa Malaysian-listed IPO
- ❖ Additional advisors required for the overseas offering component
- ❖ Additional documentation for an overseas offering component
- ❖ Where should the IPO be marketed?
- ❖ Legal restrictions in each major market
- ❖ Interactions between the offering process in Malaysia and the offering process overseas

0940 EFFECTIVE CORPORATE GOVERNANCE - LESSONS LEARNT FROM THE GLOBAL CAPITAL MARKETS

Basil Hwang . Managing Partner
Dechert, Hong Kong

- ❖ The governance framework in Hong Kong and the US
- ❖ Case studies of corporate governance and internal control failures
- ❖ How shareholders benefit from better corporate governance

1015 Coffee Break & Networking

1035 MANAGING REPUTATION - COMMON MISTAKES & EFFECTIVE SOLUTIONS

Prabhat K. Mehta . Partner
Sidney Austin, Singapore

- ❖ Liabilities under foreign law and considerations of how the offering may be conducted overseas
- ❖ Controlling publicity to comply with laws and protect corporate image
- ❖ Actions of affiliates - Controlling stockholders and underwriters
- ❖ Limit liability exposure to maximise the chances for a timely and successful offering and safeguard the company's reputation

1110 CREATING VISIBILITY - IPO COMMUNICATION & ROAD SHOW

Klaus Rainer Kirchhoff . Founder & CEO
Kirchhoff, Germany

- ❖ Key success factors of IPO communication
- ❖ Reporting requirements & Communication concepts
- ❖ Demands to the company & Equity story
- ❖ IR target system
- ❖ Road shows

1145 IPO READINESS STRESS TESTING - ARE YOU READY?

Loretta Lau . Partner
Goodwin Procter, Hong Kong

- ❖ Management credibility & experience
- ❖ Corporate strategy preparation
- ❖ Corporate strategy execution
- ❖ Brand strength & awareness
- ❖ Quality of IR guidance
- ❖ Market share & Investor satisfaction

1220 Luncheon

1335 SECRETS BEHIND A SUCCESSFUL IPO - THE DSC EXPERIENCE

Seah Liang Chiang . Founder & Group
Managing Director
DSC Solutions Bhd, Malaysia
Digital Scanning Corporation, Singapore

- ❖ Your destiny is yours to make
- ❖ Choose your business partners wisely
- ❖ Running a business is like running a marathon
- ❖ What is your domain expertise?
- ❖ How do you fund your start-up?

1410 POST IPO - WHAT'S NEXT?

Lee Cheng Hooi . Head of Retail Research
Maybank Investment Bank, Malaysia

- ❖ A quick look at what happens at a pre-IPO listing
- ❖ Price trends - After IPO day
- ❖ Case studies on stocks like MAXIS, SUNREIT, CMMT & MMHE

1445 IPO TRANSFORMATION PROCESS - THE MALAYSIAN ENVIRONMENT

Dr. Ernest Kan . Partner, COO & GIOS Leader
& Jeffrey Soo . Principal
Deloitte & Touche, Singapore / Malaysia

- ❖ Overview of the Malaysian Capital Market
- ❖ Assessing readiness to go public : Evaluation and Planning
- ❖ Getting ready for listing : Preparation stage
- ❖ Post-listing support
- ❖ Cross border listing

1520 Coffee Break & Networking

1540 CLOSING ADDRESS

Y.Bhg. Tan Sri Zarinah Anwar . Chairman
Securities Commission, Malaysia
(invited, awaiting reply)

1615 PANEL DISCUSSION

Moderated by David Weild IV
Founder & Chairman
Capital Markets Advisory, USA

1645 End of Day Two

YOUR DISTINGUISHED IPO PANELISTS...



David Weild IV . Founder & Chairman
Capital Markets Advisory, United States of America

David Weild, is a Senior Capital Markets Advisor at Grant Thornton, founder of Capital Markets Advisory Partners and former NASDAQ vice-chairman. He was formerly Vice Chairman of The NASDAQ Stock Market in charge of the Corporate Client Division with line responsibility for NASDAQ's 4,000 listed companies. He has worked on over 500 IPO's, follow-on offerings and convertible transactions and was an innovator of new issue systems and securities underwriting structures. David and the members of the Capital Markets Advisory Partners team have worked on over 2000 equity & convertible debt offerings. Their IPO transaction experience includes Harley Davidson (\$22,000,000), AMGEN (\$42,000,000), JetBlue Airways (\$182,000,000), LendingTree (\$50,370,000), PolyGram (\$556,270,000), Hong Kong Telecom (\$315,000,000), efi (\$43,990,000), Global Imaging Systems (\$75,600,000), nVidia (\$48,300,000), Dean Witter (\$913,000,000), Magna (\$385,000,000) and Iron Mountain (\$76,800,000).



Simon William Holden . Senior Associate
Faegre & Benson, United Kingdom

Simon is a Senior Associate in the Corporate Group of this Am Law 100 firm. He has acted for individuals in both public and private companies across a broad range of sectors in connection with various corporate transactions, the most significant being: Initial Public Offerings (Main Market, AIM and PLUS-quoted) and secondary offerings (AIM). Representative transactions include advising Snorkel Holdings in connection with the acquisition of the entire issued share capital of Snorkel by AIM-listed The Tanfield Group for US\$100 million and advising AIM-listed Titanium Resources Group in connection with its private placement with institutional investors of US\$35 million.



Foong Mun Kong . Partner
KPMG, Malaysia

Foong has more than 16 years of audit experience and was seconded to the financial services division in KPMG New York-financial services between 1995-1997. He has been involved in numerous due diligence reviews and operational and financial performance review. The reviews also entailed ascertaining compliance to various regulatory requirements of the relevant authorities. Foong is actively involved in corporate exercises which involve flotations/IPOs and debt issuance. He has led many audit assignments in specialised industries which involves the review of profit and cash flow forecasts, accountants' report, IPOs, debts raising projects (bonds, CP/MTN) and due diligence reviews.



Wan Kai Chee . Partner
Zaid Ibrahim & Co, Malaysia

Wan is a partner in the Corporate and Commercial Practice Group of Malaysia's leading regional law firm. He has been involved in mergers, restructurings, IPOs, acquisitions, and other corporate exercises. He is experienced in cross-border and domestic transactions, and also advises on foreign direct investment into Malaysia, joint venture/shareholder arrangements, various commercial contracts, private debt securities and company and securities laws. He has also advised on various disputes concerning shareholders and other agreements.



Girish Ramachandran . Executive Director
RSM Strategic Business Advisors, Malaysia

Girish has more than 17 years of experience carrying out countless positional assessments, business viability reviews, feasibility studies, proposal evaluations, strategy and due diligence exercises, turnarounds, valuations, corporate restructuring, pre-IPO planning and various high-impact consultancy assignments for business owners, investors, MNCs, GLCs and the Federal Government. Under his purview, on-going pre-IPO preparatory work for listing on the Malaysian and Regional Stock Exchanges includes advising the client on listing requirements, restructuring business units to ensure value creation and alignment with corporate objectives, as well as advising on business expansion, use of funds and long-term operational and growth strategies. Major IPO clients include a transport and infrastructure development conglomerate, a technology-driven agricultural equipment manufacturer, a renowned wood flooring manufacturer, as well as a revolutionary virtual mall and tech company. Prior to heading the Malaysian consulting arm of RSM International, he was with Ernst & Young and subsequently PricewaterhouseCoopers.



Dato' Seri Stanley Thai . Chief Executive Officer
Supermax Corporation, Malaysia

Supermax Corporation was founded by Dato' Seri Stanley Thai in 1987 as a trading business. Today, 10 years after listing, Supermax is a leading latex glove company listed on Bursa's Main Market.



Edmund Tham . Head of Research
Mercury Securities, Malaysia

Edmund Tham is currently the acting Head of Research at Mercury Securities. His educational background is in the fields of Economics & Finance. He has about 10 years of experience in the capital markets and financial services industry – which include stints with other notable companies such as Citibank Malaysia, OSK Research and Public Bank Investment Bank. His overall job experiences encompass areas such as stock broking, insurance, audit, risk management, banking and equity research. In equity research, he has covered sectors such as construction, oil & gas, gaming & hospitality, utilities, rubber gloves, steel, CPO, logistics and consumer products. Edmund is often quoted by the media in publications such as Business Times and TheEdge, and has been a speaker at seminars organized by Bursa Malaysia and Mercury Securities



Su-Ann Cheah . Associate
Shearman & Sterling, Singapore

Su-Ann is an associate in the firm's Capital Markets - Asia and Europe Group and joined the firm's Singapore office in 2005. Originally from Malaysia, she has represented both issuers and underwriters in a wide range of capital markets transactions in Malaysia and the region, including international debt and equity offerings by issuers in various industries.



Gail Ong . Counsel
Shearman & Sterling, Singapore

Gail Ong has represented both issuers and underwriters in a wide range of capital markets and mergers and acquisitions transactions, including U.S. and international debt and equity offerings by issuers in various industries. Prior to joining Shearman & Sterling, she was appointed Deputy Registrar, Magistrate and Coroner in the Singapore Judiciary. Her recent experience includes working with Mercator Lines in connection with the US\$141 million initial public offering, BW Group Limited in connection with its US\$500 million bond offering, Credit Suisse in the US\$120 million initial public offering of PT Sampoerna Agro Tbk, Credit Suisse First Boston in the US\$150 million privatisation and initial public offering by LMA International N.V., Merrill Lynch and Morgan Stanley in the US\$650 million initial public offering and privatisation of Rayong Refinery (one of the largest IPOs out of Thailand), Deutsche Bank, JP Morgan, Merrill Lynch, Phatra Securities and SCB Securities in the US\$850 million initial public offering of Thai Beverage (second largest ever IPO in Singapore at the time of the offering) and many more.



R. Balachander . Partner & IPO Leader
Ernst & Young, India

Balachander is the IPO leader for EY India and has over 20 years of experience in conducting management advisory assignments and audits, mainly for large corporate both in the private and the public sector. His core industry specialisation is in the Financial Services Sector, Insurance, Banking, Mutual Funds, AMC's, and Term Lending Financial Institutions etc. He is extensively quoted by the media on IPO related matters. In addition, he heads Corporate Services for EY India.



Arvin Chia Yew Kim . Director & Head of Equity Capital Market
MIMB Investment Bank, Malaysia

Arvin and his team have successfully executed a good number of underwriting and placement deals involving both IPOs, rights issues and secondary placement offerings, in total raising in excess of RM1 billion worth of capital. Thus far in 2010, they have successfully listed a furniture manufacturing entity on the main market of Bursa in Q1 and one of Malaysia's largest ICT distribution entities, also on the main market, in Q2. In addition to this, Arvin has also been delegated the responsibility of spearheading the research and development of new equity linked products for the Bank. Overall, his 19 years of experience in the financial services/stock broking industry has enabled him to build up a wide network of contacts both within the investment banking fraternity and the industries surrounding it.

"PREPARING FOR AN IPO IS A
COMPLEX PROCESS AND IT IS EASY TO BECOME
DISTRACTED BY THE ENORMITY OF THE TASK."

- ERNST & YOUNG

YOUR DISTINGUISHED IPO PANELISTS... (CONTINUED)



Robert K. Williams . Counsel
Cleary Gottlieb Steen & Hamilton, Hong Kong

Robert K. Williams practice focuses on international corporate matters, including debt and equity capital markets transactions, private equity investments and other mergers and acquisitions, public and private investment companies restructurings and equity derivatives. He is distinguished as a leading overseas expert in the Philippines by Chambers Asia Guide to Asia's Leading Lawyers for Business and Chambers Global Guide to the World's Leading Lawyers. Prior to studying law, Mr. Williams served as second secretary at the United States Embassy in Beijing (1988-90) and as vice consul at the United States Consulate General in Hong Kong (1991-94).



Sung K. Kang . Partner
Cleary Gottlieb Steen & Hamilton, Hong Kong

SK Kang's practice focuses on corporate and financial transactions, including securities offerings, mergers and acquisitions and acquisition finance, and he has extensive experience in cross-border transactions. He has advised on IPO's of the aviation, telecommunication, electronics, shipping, oil and gas, finance and engineering industries. He has recently acted as counsel to MMHE Holdings BHD in its IPO on the bursa Malaysia.



Basil Hwang . Managing Partner
Dechert, Hong Kong

Basil founded Dechert's Asia Private Equity practice and heads the firm's Asian private equity practice. He specialises in advising on private equity and growth capital transactions in Greater China and on complex shareholders' agreements and joint ventures. He has advised on numerous high-profile securities offerings, including Shanda Interactive Entertainment's market-leading IPO and listing on Nasdaq, China Finance Online's IPO and listing on Nasdaq, ST Assembly Test Services' and Chartered Semiconductor Manufacturing's IPOs and dual Nasdaq and Singapore listings, Star Cruises' Hong Kong listing and other ongoing flotation's on the Hong Kong Stock Exchange. Chambers Asia 2009 ranked him as one the leading individuals for investment funds and The Legal 500 (Asia Pacific) cited him as a 'renowned private equity specialist'.



Prabhat K. Mehta . Partner
Sidley Austin, Singapore

Prabhat has extensive experience in a range of securities transactions, including initial public offerings and offerings of high-yield debt, convertible and exchangeable debt, hybrid securities and structured products. He has represented companies and their underwriters and financial advisors in transactions involving parties in Asia, the United States, Europe, Latin America and the Middle East. In Asia, Prabhat has led deal teams on capital markets, private equity, joint venture, fund formation and other transactions in India, Indonesia, Singapore, Malaysia, Thailand, the Philippines, Hong Kong and Korea, among other countries. Recently, he has worked with sovereign wealth funds and major financial institutions on several landmark recapitalisation transactions.



Klaus Rainer Kirchhoff . Founder & Chief Executive Officer
Kirchhoff Consult AG, Germany

Founded in 1994, Kirchhoff Consult AG is one of the largest and most successful IPO consulting groups and leading investor relations specialists in the German market, with the experience of 54 successful IPOs. Klaus is particularly interested in the topics of Sustainability and Corporate Social Responsibility. In 2005, together with Manager Magazine, he initiated the 'Good Company Ranking' of the 90 leading European companies, now published every two years. Klaus is also a member of National Investor Relations Institute.



Loretta Lau . Partner
Goodwin Procter, Hong Kong

Loretta Lau is a partner in the Business Law Department at Goodwin Procter LLP, where she is a member of the Corporate Group. Lau's practice includes advising on all aspects of corporate law, with a focus on mergers and acquisitions, capital markets, IPOs, private equity and foreign direct investments, Sino-foreign joint ventures, debt restructurings and workouts, as well as takeovers and privatisations. She advises international corporations and those in the People's Republic of China, as well as top-tier investment banks throughout Southeast Asia, with a focus on Hong Kong and the PRC. Prior to joining Goodwin Procter, she was a partner at Mayer Brown.



Seah Liang Chiang . Founder & Group Managing Director
Digital Scanning Corporation, Singapore

Under his leadership, DSC Solutions made its debut on the ACE market of Bursa Malaysia in December 2009. DSC raised RM6.289 million via its initial public offering, where a major portion of the proceeds to fund its research and development (R&D) efforts to develop new products and enhance existing products. For its nine-month financial period ended in June 2009, DSC posted a net profit of RM1.792 million on the back of RM11.218 million in revenue. He is a committee member of the Institute of Policy Studies, Pro-enterprise Panel under Singapore's Ministry of Trade and Industries (2003-present), executive committee member of Action Committee for Entrepreneurship under Singapore's Ministry of Trade and Industries Singapore (2005-present). He was nominated and was a finalist for Phoenix award by the Singapore Economic Development Board ("EDB") in 2002.



Lee Cheng Hooi . Head of Retail Research
Maybank Investment Bank, Malaysia

Lee is one of Malaysia's prominent technical analysts. He holds a Master of Science Degree in Statistics from the London School of Economics. Having studied technical analysis with foremost Western chart experts since 1989, he was The Edge's first The Right Timing columnist from 1995-1999. More recently, he won The Edge 2009 1st runner-up award for the technical analyst section and also received an honourable mention for Hartalega in best discovery stock section.



Dr. Ernest Kan . COO & GIOS Leader
Deloitte & Touche, Singapore

With over 25 years of professional experience, Dr. Kan has vast expertise in financial audit and consultancy, particularly for IPOs, in diverse sectors ranging from finance, healthcare, manufacturing, technology and telecommunications. He has conducted several acquisitions and due diligence reviews of companies in China, Hong Kong, Malaysia and Taiwan. He has also taken the role of financial advisor to several companies with operations in the Asia Pacific region regarding reorganisation and restructuring and public listing on the Singapore Exchange. He is also Leader of Deloitte's Southeast Asia Global IFRS & Offerings Services and Board member of the Global Chinese Services Group.



Jeffrey Soo . Principal (Audit & Assurance)
Deloitte, Malaysia

Jeffrey has over twenty years of professional experience of public accounting services in Australia, China, Malaysia, New Zealand and Singapore specialising in auditing, IPO's and provision of due diligence services. He has served clients in various industries including banking and financial institutions, stock broking, retail, marine & shipping, manufacturing, construction, oil & gas, real estate and pharmaceutical.



**TAKE ADVANTAGE OF
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22 IPO EXPERTS
3 ASTOUNDING DAYS
1 PLATFORM**